

Men's

Ladies'

SEIKO TIME WORLDWIDE



SEIKO

Modern Masters of Time

HEAD OFFICE: SEIKO WATCHES —
K. HATTORI & CO., LTD., Ginza,
Tokyo, Japan.

THE WORLD OF SEIKO TIME — IT'S EVERYWHERE

Wherever you go, you'll find Seiko time. Because Seiko is the world's largest manufacturer of jewel-
ed-lever watches. Last year alone, more than 10
million Seiko watches were produced — proof posi-
tive of Seiko quality and reliability. Combining
smart styling with precision performance, they
offer you the best watch available anywhere.
All Seiko watches are backed by official timing ex-
perience at numerous international sporting
events...not to mention the up-coming 1970
Asian Games and 1972 Sapporo Winter Olympics.
And thanks to Seiko's unique micro-electronic
automation, no other quality watch is available at
so modest a price. So discover the world of Seiko
time. You'll love every minute of it.

SEIKO

Modern Masters of Time

Ladies'

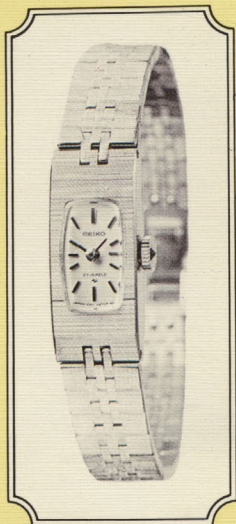


UNIVERSE
21 jewels,
sapphire glass,
14k white gold case
¥28,000

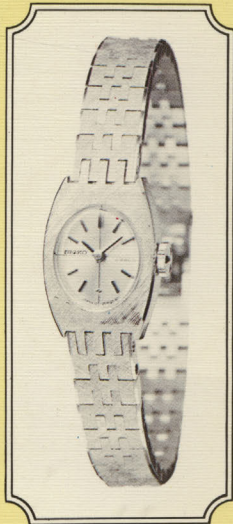


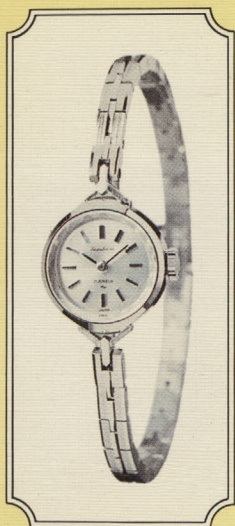
SEIKO MATIC LADY
CALENDAR
21 jewels, self-winding,
palladium plated case
¥10,000

SEIKO BRACELET
23 jewels,
white gold plated case
¥15,000
gold plated case
¥15,000

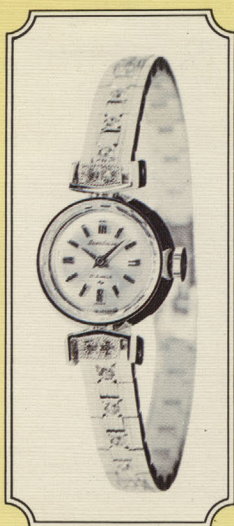


SEIKO BRACELET
21 jewels,
white gold plated case
¥15,000
gold plated case
¥15,000



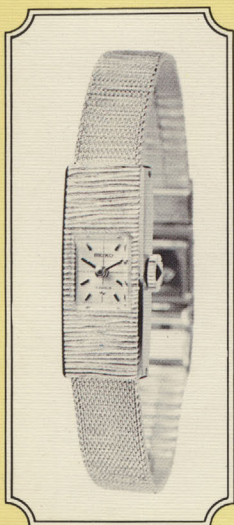


SEIKO WHITE
21 jewels, Hardlex glass,*
white gold plated case
¥11,000

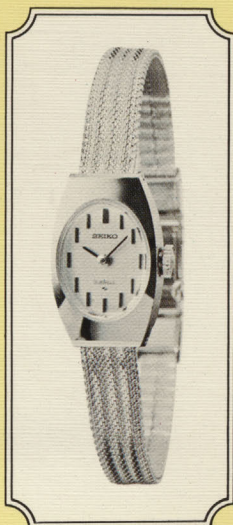


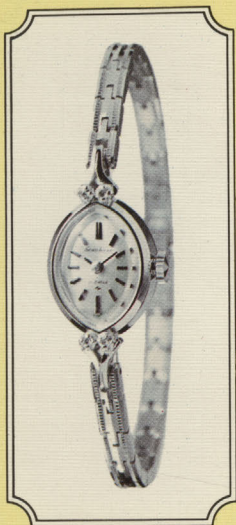
SEIKO WHITE
17 jewels,
palladium plated case
¥10,000

SEIKO BRACELET
17 jewels,
white gold plated case
¥14,000
gold plated case
¥14,000



SEIKO BRACELET
21 jewels,
white gold plated case
¥13,000





SEIKO WHITE
21 jewels,
Hardlex glass,*
white gold plated case
¥14,000



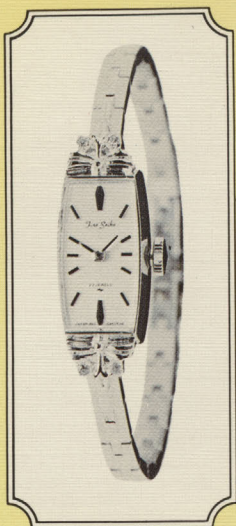
SEIKO WHITE
17 jewels,
Hardlex glass,*
white gold plated case
¥10,000

LADY SPORTS
21 jewels, self-winding,
waterproof,
stainless steel case
¥11,000



LADY SPORTS
17 jewels, self-winding,
waterproof,
timing rim to show lapse
of time
stainless steel case,
¥12,000





SEIKO WHITE
23 jewels,
white gold plated case
¥14,000



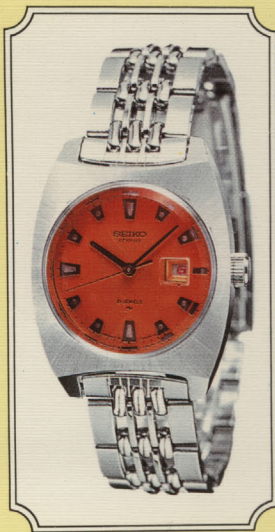
SEIKO WHITE
21 jewels, Hardlex glass*,
white gold plated case
¥11,000

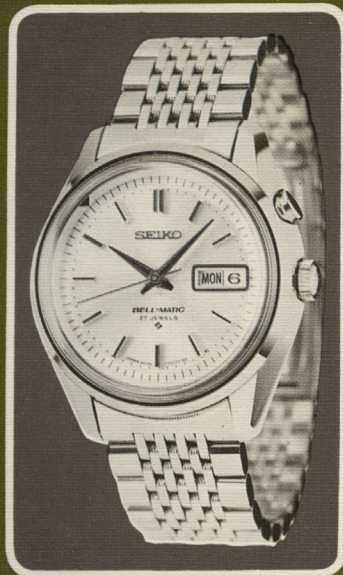
* Hardlex glass is a special hard glass developed by Seiko.

LADY SPORTS
21 jewels, waterproof,
white gold plated case
¥11,000



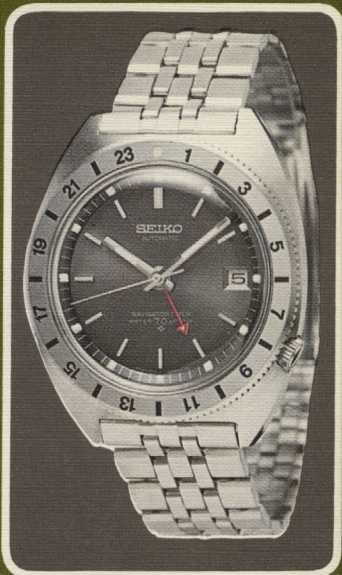
LADY SPORTS
21 jewels, waterproof,
stainless steel case
¥9,500





BELL-MATIC

Bell can be set to remind you of important appointments, 27 jewels, self-winding, waterproof, day/date same window, instant date resetting, stainless steel case, ¥18,500
gold plated case, ¥21,000



NAVIGATOR TIMER

Automatic Calendar Watch shows both worldwide local time and GMT at a glance, 17 jewels, waterproof, 24-hour timing rim, date calendar, stainless steel case, ¥13,000

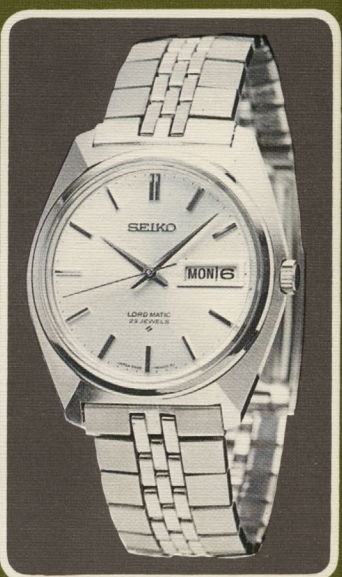
LORD MATIC

25 jewels, self-winding, waterproof, day/date same window, instant date resetting, second hand stops for setting accuracy, stainless steel case, ¥16,000
gold plated case, ¥18,500



LORD MATIC

23 jewels, self-winding, waterproof, day/date same window, instant date resetting, second hand stops for setting accuracy, stainless steel case, ¥14,000
gold plated case, ¥16,500





GRAND SEIKO

Strictly tested, Seiko's supreme product
 25 jewels, self-winding, waterproof,
 day date same window,
 instant date resetting, second hand
 stops for setting accuracy,
 hi-beat (36,000 vibrations per hour)
 stainless steel case, ¥40,000
 gold capped case, ¥48,000



KING SEIKO

25 jewels, self-winding,
 waterproof, date calendar,
 instant date resetting, second hand
 stops for setting accuracy,
 hi-beat (high-vibrations per hour),
 Hardlex glass*
 stainless steel case, ¥23,000
 gold plated case, ¥25,000

Seiko makes a watch for every kind of man and woman. Because Seiko offers features and styling for every conceivable situation, from deep under water to feet-on-the-ground formal occasions. All critical parts are machined to 1/25,000th of an inch, and every jeweled movement is a masterpiece of precision. Every watch has anti-magnetic hairsprings, unbreakable mainsprings, shock-resistance and lots more. Choose the Seiko watch best for you.

Men's



5 SPORTS

21 jewels, self-winding, waterproof up to 70 meters under water, contrasting, color and luminous dial, Hardlex glass* timing rim to show lapse of time, day/date same window, stainless steel case, ¥12,500

WORLD TIME

Automatic Calendar Watch tells you the time around the world, 17 jewels, waterproof, luminous dial, place name dial, stainless steel case, ¥13,000



5 SPORTS SPEED TIMER

Stop-watch device, tachymeter scale, 21 jewels, self-winding, waterproof up to 70 meters under water, contrasting, color and luminous dial, Hardlex glass* timing rim to show lapse of time, day/date same window, stainless steel case, ¥18,000

AUTOMATIC CALENDAR

17 jewels, self-winding, waterproof, date calendar, stainless steel case, ¥7,000





5 SPORTS

25 jewels, self-winding, waterproof up to 70 meters under water, contrasting, color and luminous dial, Hardlex glass*

timing rim to show lapse of time, day/date same window, stainless steel case, ¥15,000

SEIKO 5

21 jewels, self-winding, waterproof, day/date same window, stainless steel case, ¥9,000
gold plated case, ¥11,000

* Hardlex glass

is a special hard glass developed by Seiko.

SEIKO 5 DELUXE

27 jewels, self-winding, waterproof, day/date same window, second hand stops for setting accuracy, stainless steel case, ¥13,500
gold plated case, ¥15,500

